



ELIZADE UNIVERSITY,  
ILARA-MOKIN,  
ONDO STATE

**FACULTY: HUMANITIES, SOCIAL & MANAGEMENT SCIENCES**  
**DEPARTMENT: MASS COMMUNICATION**  
**FIRST SEMESTER EXAMINATIONS**  
**2020/2021 ACADEMIC SESSION**

**COURSE CODE: MAC 207**

**COURSE TITLE: RADIO SCRIPT WRITING AND PRODUCTION**

**DURATION: 2½ HOURS**

**INSTRUCTIONS TO CANDIDATES:**

- (a) Answer question ONE and any two others. Answer only **three (3)** questions.
- (b) Candidates must write their matriculation numbers clearly in the space(s) provided. Where additional sheets of paper are used, each page should carry your matriculation number.
- (c) All answers must be clearly and correctly numbered
- (d) Write legibly on both sides of the page. Rough work (if any) must be crossed out neatly after use.

1. Write a 30-minute broadcast news script detailing the voice over, script over and commercial breaks?
2. Write a magazine programme script of 2hours, indicating the various aspects of the programme?
3. The HOD has commissioned you to write a 60-second radio jingle for the school farm that has fishes, birds, pineapple and apples. Write a commercial script using any of the different types?
4. Write short notes on the following personnel common in radio programmes
  - a. Producer
  - b. director
  - c. sound engineer
  - d. studio manager
5. What features distinguish a radio script from television script?
6. Discuss the elements of radio script writing?